BEARFEST VILLAGE

<u>BearFest Village Reservation Form</u> | <u>BFV Student Group Reservation Form</u> <u>Alcohol Policy</u> | BearFest Village FAQ | <u>Map</u>

LOCATION

BearFest Village will be located north of the stadium in the grass plaza in front of McDonald Arena and extending to Carrington Hall to the east and the Hammons Fountains to the west.

HOURS

BearFest Village opens three hours before kickoff for each home football game and closes just before kickoff.

RESERVING SPACE

Tailgating space in BearFest Village is available by contacting Missouri State Sports Properties at (417) 836-5001 or by printing out and completing the <u>Public</u> or <u>Student</u> tailgate package order form.

Fans can reserve tents, tables, chairs and party packages through Missouri State Sports Properties as well.

ACTIVITIES

- With great music, performances by the Pride Band, Sugar Bears and MSU Cheerleaders, BearFest Village will be the place to be on Bears game days.
- The football Bears will enter the stadium with a new pregame "Bear Walk" through BearFest Village about
 75 minutes before kickoff and then again right before pregame introductions.
- A pregame pep rally featuring the Pride Band, Sugar Bears, MSU Cheerleaders, Boomer and Growl on the steps of McDonald Arena, approximately 30 minutes before kickoff.
- Prior to pregame introductions, the Bears will return to the field with a taiko drum escort by the Pride Band
 on the team's final run to the field and through the gauntlet of Pride Band members on the field.
- Beer and a variety of food for sale to the general public.
- Inflatables, games, music and fun!

FOOD & BEVERAGES

- Approved alcoholic beverages at BearFest Village include beer, wine, wine coolers and other malt beverages. Patrons must be 21 years or older to consume alcoholic beverages, and hard liquor is prohibited.
- Beer and wine will be sold at BearFest Village through approved vendors.
- Open containers of alcohol will be allowed within the designated areas of BearFest Village.
- Individuals and organizations may provide or prepare food for personal consumption or for the purpose of
 making food available to groups at no cost. MSU is not responsible for food prepared by individuals other
 than University-approved vendors.
- Papa John's and others will have food available for sale in BearFest Village. Students may use their BearPass card to purchase food from official MSU food vendors in BearFest Village.
- Chartwell's will also be selling traditional game-day food to students and the public.

BearFest Village <u>Alcohol Policy</u>

SETUP

- BearFest Village tailgate setup begins five hours before kickoff on game days and concludes with the
 opening of BearFest Village three hours before kickoff. Missouri State Sports Properties will communicate
 specific drop-off instructions and times for all BearFest Village tailgate groups.
- Drop-off will originate from Hammons Parkway. An officer will direct approved tailgaters down the sidewalk from Hammons Parkway to the group's designated tailgating position in BearFest Village. Driving on the grass is prohibited at all areas.
- Once the group's tailgating items (coolers grill, etc.) are dropped off, all vehicles must exit BearFest Village
 driving east to the circle drive at Carrington Hall and continuing to Grand Street.

TEAR DOWN

- Tailgate groups may begin loading up personal tailgate items after kickoff until halftime. Tear down may
 continue 30-minutes after the conclusion of the game. The transitional period after the game is necessary
 to allow pedestrians and fans to exit the stadium before load out resumes. The tear-down process resumes
 from 30-90 minutes after the conclusion of the game.
- Load out procedures will follow the same vehicle route as the load-in procedure (Hammons Parkway to BearFest Village, exiting BFV east at Carrington Circle and proceeding to Grand).

INDIVIDUAL VEHICLE TAILGATING

- Individuals may still tailgate from their vehicles in Lots 18, 22 and 24, south of Grand Street. Alcohol
 possession and consumption is allowed in these lots, but must adhere to the <u>University Alcohol Policy</u>.
- Lot 22 is reserved for Bears Fund members and season ticket holders. Lots 18 and 24 are open to the general public.
- Tailgating begins three hours prior to kickoff and ends at kickoff.

QUESTIONS?

BearFest Village Frequently Asked Questions or call (417) 836-5001.

While alcohol is allowed in BearFest Village and the south parking lots, we want our fans to know that we are committed to providing a professional security presence to ensure that both areas are family friendly.

